

## CORPORATE SUPPORT

There's always a buzz about The Old Vic and under Kevin Spacey's artistic leadership it attracts the best creative talent. All of our shows are something of an event and audiences rate them highly. We find that once they've had The Old Vic experience, they come back for more.

It's the ideal place to bring clients, employees and friends for a great night out.

Companies also turn to us for bespoke projects. These might be prompted by wanting to get a message across to clients or employees in an imaginative way, facilitate change, run a memorable theatrical away-day, or simply provide personal development for senior executives. We have a resourceful, flexible and creative staff who love a new corporate challenge.

A less well-known, but equally well-regarded corporate resource, is Old Vic New Voices. Our entrepreneurial department of theatre professionals run an award-winning CSR programme using theatre skills in schools and the community, as well as mentoring young actors, writers, directors and producers. We're always open to new ideas and opportunities that can challenge the imagination and creativity of young people, promote self-esteem and encourage a connection to a wider society.

The Old Vic doesn't have a public subsidy and ticket sales alone aren't enough to cover all of our costs, so the financial support of generous individuals, companies, trusts and foundations is vital to our existence.

If you'd like to find out more about how The Old Vic can provide a platform for memorable entertaining, networking and staff rewards, as well as innovative ways of meeting your business and CSR objectives, please get in touch.

'It's important that those who are in a position to do so – corporations or individuals, foundations or charitable trusts – shouldn't look at giving as empty philanthropy. It's actually good for business. Human beings need shared experience and there's nowhere greater to have a shared experience than when you actually bring people together.'

Kevin Spacey, *Financial Times* Sep 2008

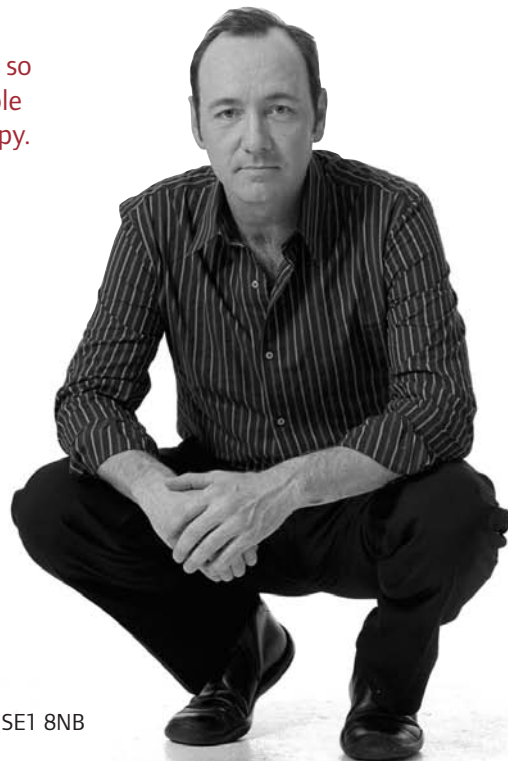


Photo: Hugo Glendinning

# CORPORATE MENU

## CORPORATE MEMBERSHIP

Our corporate membership scheme operates at two financial levels and offers members' staff and clients the chance to attend exclusive backstage receptions, opening night parties, a choice of best seats and client entertaining. There are also opportunities to meet The Old Vic cast and creative teams, and be associated with the Theatre's critically acclaimed success under the leadership of artistic director, Kevin Spacey.

## EVENING SPONSORSHIP

An evening sponsorship package offers the opportunity to host a unique event at The Old Vic around a production of your choice. Benefits include exclusive hospitality for you and your guests, a choice of best seats, branding to reach your guests and the wider Old Vic audience, plus an opportunity to meet the cast and creative team on the night. We understand all businesses are different, so we can tailor this package to suit your individual needs. Previous sponsors have included Barclays, Coutts, The London School of Business and Finance and UK Mail.

Clockwise from top left: CQS dinner on The Old Vic stage; Diana Rigg in *All About My Mother*; Soapbox schools performance on stage



Photos: Nadia Attura, Manuel Harlan

## BESPOKE PROJECTS

We also work with organisations, from both the public and private sector, to identify their CSR, training and team-building needs. We create bespoke projects that inspire change and increase aspiration, leaving a lasting legacy within the organisation and often the wider community. Through specially commissioned plays, role play, music and games, we communicate your messages and inspire your stakeholders. In the past, we've shared the secrets of Old Vic set and lighting designers with window designers from Marks and Spencer, produced a professional pantomime on The Old Vic stage with Morgan Stanley staff, devised programmes for 3i that address self-esteem among young people, and created a social inclusion programme for St Mungo's. Other clients have included Autograph, DOW Cellulosics, HSBC, Southwark Council, White Light and Whiterock Securities.

## SPONSORSHIP OPPORTUNITIES

There are further opportunities to associate your company with The Old Vic through sponsoring a single production, a season of plays or an Old Vic New Voices project of your choice. Benefits include tickets and hospitality, staff involvement and generous branding and accreditation. We're happy to discuss costs, which will vary according to the size and nature of the project.

Clockwise from left: Kevin Spacey and Jeff Goldblum in *Speed-the-Plow*; Karen Brooks Hopkins (President of BAM), Sam Mendes, Kate Winslet, Jim Buchanan (Bank of America) at *The Bridge Project* gala, BAM New York; Sky's the Limit schools performance at The Old Vic



Photos: Nadia Attura, Elena Olivo, Ellis Parrinder

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# **CORPORATE MEMBERSHIP**

## **PLATINUM**

**Season membership: £7,500 +VAT**

### **Select invitations**

- Invitations for eight people to a special pre-show backstage reception for each production this season, plus best seats to the show, complimentary programmes and an opportunity to meet the cast and creative teams.
- An invitation for your company's Director or Chief Executive, plus guest, to attend each opening night and exclusive post-show party in the season.

### **Branding**

- Recognition of your support in Old Vic production and gala programmes.
- Recognition of your support on The Old Vic website throughout the season, with the opportunity to have a link to your company's website.
- Recognition of your support in The Old Vic foyer.

### **Hospitality**

- Sixteen top-price tickets and complimentary programmes to use across the season.
- Access to a private room backstage to entertain guests, with assistance from The Old Vic events management team.
- Option to reserve a table in The Pit Bar for pre-show and interval drinks via a special members' hotline.
- Help in facilitating bespoke events at The Old Vic, ranging from large-scale corporate events to small-scale dinners.

### **Members' hotline**

- Access to the members' hotline to reserve tickets or discuss corporate entertainment options.
- Access to Old Vic house seats for sold out shows via the members' hotline (24 hours notice required, subject to availability).
- Priority booking, before tickets go on sale to the general public, via the members' hotline.

### **Additional benefits**

- Opportunity to book one complimentary private backstage tour for up to 20 staff or clients, with the option to book further tours over the season for a small fee.
- Discounted ticket promotions for staff or clients.

# **CORPORATE MEMBERSHIP GOLD**

**Season membership: £4,000 +VAT**

## **Select invitations**

- Invitations for four people to a special pre-show backstage reception for each production this season, plus best seats to the show, complimentary programmes and an opportunity to meet the cast and creative teams.
- An invitation for your company's Director or Chief Executive, plus guest, to attend one opening night and exclusive post-show party.

## **Branding**

- Recognition of your support in Old Vic production and gala programmes.
- Recognition of your support on The Old Vic website throughout the season, with the opportunity to have a link to your company's website.
- Recognition of your support in The Old Vic foyer.

## **Hospitality**

- Eight top-price tickets and complimentary programmes to use across the season.
- Access to a private room backstage to entertain guests, with assistance from The Old Vic events management team.
- Option to reserve a table in The Pit Bar for pre-show and interval drinks via a special members' hotline.
- Help in facilitating bespoke events at The Old Vic, ranging from large-scale corporate events to small-scale dinners.

## **Members' hotline**

- Access to the members' hotline to reserve tickets or discuss corporate entertainment options.
- Access to Old Vic house seats for sold out shows via the members' hotline (48 hours notice required, subject to availability).
- Priority booking, before tickets go on sale to the general public, via the members' hotline.

## **Additional benefits**

- Opportunity to book private backstage tours for up to 20 staff or clients during the season, for a small fee.
- Discounted ticket promotions for staff or clients.

## **EVENING SPONSORSHIP**

**Cost: £12,500 +VAT**

### **Hospitality**

- Forty top-price tickets and complimentary programmes.
- A pre-show champagne and canapés reception for 40 guests in a private room backstage.
- Opportunity to invite members of The Old Vic creative team to speak with your guests.
- Interval reception for 40 guests.
- A chance to meet the cast after the show.

### **Branding**

- A personalised programme wrap with your company's logo and message to The Old Vic audience of 1,000.
- Your company's name on tickets for the sponsored performance.
- Your company's branding in the Theatre's foyers on the sponsorship evening.
- A link to your company's website on The Old Vic's site throughout the run of the production.

### **Event management**

- Assistance from The Old Vic's highly experienced events management team.

### **Additional opportunities**

- Opportunity to book a post-performance dinner, at an extra cost of £5,000 +VAT, subject to requirements.
- The sponsorship package includes 40 top-price tickets, but we're also happy to negotiate packages for fewer or more than 40 guests.